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Tourism for Tomorrow – the world's most sustainable holidays revealed



Tetiarioa in French Polynesia is amongst the destinations listed in the Tourism for Tomorrow shortlist
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By **Telegraph Travel**

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The world's most sustainable and progressive travel organisations have been revealed by the World Travel and Tourism Council (WTTC), which today announced the finalists in the 2019 Tourism for Tomorrow Awards.

The Tourism for Tomorrow Awards, now in its 15th year, showcases the organisations with a strong commitment to supporting change, transformation in business practices and consumer behaviour towards a more environmentally conscious travel sector.

The finalists reveal a global effort towards reducing the scale and impact of climate change, with organisations spanning every corner of the planet, from Tahiti to Tanzania.

Gloria Guevara, President & CEO of WTTC, said: "This year's Tourism for Tomorrow Awards shine the spotlight on those organisations which are leading the way in sustainable Travel & Tourism. They reflect WTTC's Strategic Priorities of Climate Action, Destination Stewardship, Future of Work, and Social Responsibility.

"I am delighted that in this 15th anniversary year, we are particularly highlighting initiatives which are combatting the illegal wildlife trade, in line with the WTTC Buenos Aires Declaration which was launched in April 2018."



The finalists are:

Climate Action Award

For organisations undertaking significant and measurable work to reduce the scale and impact of climate change:

- Bucuti & Tara Beach Resort, Aruba
- The Brando, Tetiaroa Private Island, Tahiti
- Tourism Holdings Limited, New Zealand

Investing in People Award

For organisations demonstrating leadership in becoming an exciting, attractive, and equitable employer in the sector:



Reserva do Ibitipoca in Brazil is one of the finalists CREDIT: ISTOCK

- Lemon Tree Hotels Limited, India
- Reserva do Ibitipoca, Brazil
- Shanga by Elewana Collection, Tanzania

Destination Stewardship Award

For organisations helping a place to thrive and bring forward its unique identity for the benefit of its residents and tourists:

- Grupo Rio da Prata, Brazil
- Masungi Georeserve, Philippines
- St. Kitts Sustainable Destination Council, St. Kitts and Nevis

Social Impact Award

For organisations working to improve the people and places where they operate:

- Awamaki, Peru
- Intrepid Group, Australia
- Nikoi Island, Indonesia

Changemakers Award

Focused on organisations fighting the illegal wildlife trade through sustainable tourism:

- Kelompok Peduli Lingkungan Belitung (KPLB), Indonesia
- SEE Turtles, USA
- The Cardamom Tented Camp, Cambodia

The winners of the 2019 Tourism for Tomorrow Awards will be announced at the 19th WTTC Global Summit in Seville, Spain from April 2-4 2019.

