



Bucuti News

Greetings!

Spring excitement is in the air at Bucuti & Tara Beach Resort with the arrival of turtle season, recent resort and staff recognitions, and exciting new guest and island initiatives.

Relax and enjoy this Spring Edition of Bucuti News. On behalf of our associates at Bucuti, we look forward to welcoming you on your next beach vacation in Aruba!

Peace, love and happiness ... naturally,

Tisa LaSorte
Director of Sales, Marketing and Administration



Spotlight on Bucuti

Providing excellent service in the greenest setting is our commitment to you and Mother Nature. With a heartfelt "thank you" to every Bucuti guest, it is a pleasure to share our most recent accolades.

- TripAdvisor 2016 Travelers' Choice Awards
 - #1 Hotel for Romance in the World



- #1 Hotel for Romance in the World
- o #8 Hotel in the World
- #1 Hotel in the Caribbean
- #3 Hotel for Service in the Caribbean
- World Travel Awards: Aruba's Leading Hotel
- US News & World Report: Best Hotel
- Magellan Silver Award: Eco-friendly Hotel
- HolidayCheck High Score
- · Booking.com Excellence Award
- AAA 4-Diamond Award 2016
- BRIDES Magazine Best Caribbean Honeymoon Hotel

Last-Minute Availability

Thanks to loyal guests who review us with love and sincerity on TripAdvisor, Bucuti is the Caribbean's #1 Hotel on TripAdvisor in 2016 and #1 in the World for Romance. Due to our popularity, we tend to fill up months in advance. However, we do have some last-minute availability for a quick Aruba getaway.

To help save you the guesswork in finding available dates, here are the latest options for you:

- April 6-10: Tara Suite (min. 2 nights)
- April 27-May 15: Junior Suite (min. 3 nights)
- May 5-10: Tara Suite (min. 2 nights)
- May 6-9: Standard Room (min. 2 nights)
- May 13-20: Penthouse Suite (min. 5 nights)
- May 19-22: Tara Suite (min. 2 nights)
- May 30-June 13: Tara Suite (min. 5 nights)

Questions? Email us at info@bucuti.com.

BOOK NOW



Bigger isn't necessarily better. Continuing our pursuit of responsible living, <u>Bucuti & Tara Beach Resort</u> listened when guests wanted smaller, more sensible food portions for healthy dining. Complementing the resort's <u>commitment to wellness</u>, now guests—and the environment—can enjoy all the benefits of the perfectly sized healthy food portions that are *just right*.



At Elements Restaurant, you will now enjoy a wide selection of world cuisine with perfectly sized healthy portions that are better for you, lower in price, and healthier for the environment due to the reduction of waste. This vital step provides an even more responsible and satisfying dining experience while immediately reducing our carbon footprint.

Discover the many benefits of this exciting new culinary vision:

- More Flavors to Experience
- Conscientious Dining
- · True Value, Lower Price

Explore the inspiration behind this healthy menu modification on our blog. Bon appetit!

LEARN MORE



Turtle Season Begins

Endangered sea turtles weighing upwards of 800 pounds have started to crawl ashore to begin a new nesting season on our Eagle Beach, a natural habitat for these gentle giants. Witnessing a nesting turtle or baby hatchlings make their way to the sea is a fascinating sight here every March through July.

When you vacation with us during Turtle

Season, we will make sure you won't miss any of the excitement. Let us know if you want to be added to our turtle call list. You are also invited to join us in preparing our beach for the arrival of these special creatures.

Farned 16th Certification

Bucuti's commitment to the environment is one of our biggest priorities, with efforts including water saving strategies, reduction in waste, and our recent pet sterilization program. We greatly value that our guests share in many of our efforts to protect this precious world.



We are proud that Green Globe has renewed our certification for the 16th year in a row. The standards provide excellent benchmarks for environmental practices and realistic expectations for meeting these goals.

LEARN MORE



A Virtual Vacation

Longing for an Aruba vacation? Bookmark our live webcams overlooking the <u>Bucuti</u> wing and <u>Tara wing</u> for easy virtual access to Eagle Beach. It's the next best thing to being here!

New Aruban Spa Experience

Purun, Bucuti's new spa, has now opened its treatment room doors. Purun, an old Papiamento word for water container (Papiamento is Aruba's official language), offers a complete range of spa treatments to refresh both your body and soul.

Aruba's natural resources of water, coconut, aloe, sea salt and even white sand are incorporated in many of the spa's





Love me. Sterilize me.

Aruba's long battle with the overpopulation of dogs and cats has a new ally. Bucuti has teamed up with island veterinarians to help reduce the number of homeless dogs and cats in Aruba, and to make responsible pet ownership a reality.

"Love me. Sterilize me." is a new community outreach that provides island dogs (crioyo) and cats with much-needed spay and

neutering surgeries, and microchipping at greatly discounted prices thanks to generous subsidies from Bucuti.

The only solution to the dog and cat overpopulation problem is to encourage responsible pet ownership. We are proud that with this new affordable program launched in January, more than 1,900 families and animal charities have registered their pets to be sterilized as we work together to care for our One Happy Island.

Movies on the Beach

Your movie-viewing experience is now enhanced as we recently upgraded our movie screen and sound system.

Enjoy a movie date night on pristine Eagle Beach while vacationing in Aruba. Every Wednesday and Sunday evening, Bucuti offers a complimentary movie on the beach under the stars.



New Cancellation Policy

Since the majority of our guests are traveling internationally to visit our One Happy Island, Bucuti receives very few last-minute reservations. For that reason, we have always

maintained a 15-day cancellation policy for room reservations, with a 100% penalty for late

This past year, Bucuti experienced a high number of cancellations at the 15-day mark, which we have found leaves no time to sell the room to other guests. **Consequently, we have found it necessary to extend our cancellation period to 30 days beginning December 23, 2016.** Any reservation cancellation received within 30 days of your scheduled date of arrival will be 100% non-refundable. To help avoid any confusion, we will send you a reminder email 15 days in advance of the cancellation deadline.

We strongly recommend <u>travel insurance</u> to protect you against unforeseen circumstances that may cause you to cancel your stay at Bucuti & Tara Beach Resort.



Shoco Awards

Congratulations to our wonderful doorman Frank Bermudez who was named the Aruba Ambassador of the year in the 2015 Shoco Awards of Excellence!

The Shoco Awards recognize those who work in the tourism industry for their excellence in service.



We also would like to thank our other Shoco Award nominees as they work hard each and every day to make your vacation experience the best it can be.

- Mitchell Goeldjar (Sales & Marketing Assistant) – nominated for Young Professional of the Year
- Anchie Werleman (Towel Hut) nominated for Employee of the Year
- Venessa Kerr (Sous Chef) nominated for Supervisor of the Year

Bucuti Owner is Honored

The Aruba Hotel and Tourism Association (AHATA) recently celebrated its 50th anniversary, and at their celebration



honored Owner Ewald Biemans of Bucuti with a Lifetime Achievement Award.

The award honors his contributions to the tourism industry and community, the successful way he runs his hotel, and his pioneering environmental efforts.



Please join us in congratulating Ewald Biemans on everything he has accomplished for Bucuti and Aruba.

Guests of Honor

Part of what makes Aruba "One Happy Island" is the loyal visitors who return time after time. The Aruba Tourism Authority takes great pride in honoring "Distinguished Guests" who have visited for 10 consecutive years or more with a certificate of appreciation.

Congratulations to the most recent "Distinguished Guests." We're honored to be your Aruba home away from home!



Mr. and Mrs. Burke from Connecticut



Mr. Rutsch and Mrs. Wittek from Germany



Mr. and Mrs. Griffith from the UK



Mr. and Mrs. Rapp from New York