



BucutiWave

NEWS FROM YOUR GET-AWAY HOME ON EAGLE BEACH

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Greetings!

With the end of the year upon us, I wanted to take the opportunity to thank you for helping make 2010 a special one here at Bucuti and Tara Beach Resorts. Nothing has been more rewarding than seeing so many familiar faces return this year while also welcoming many new guests to the Bucuti family. Whether you visited for your wedding, honeymoon, birthday, anniversary or just a romantic getaway, we are deeply grateful that you chose to celebrate with us. And if by chance you didn't make it to Aruba this year, we look forward to seeing you soon!

Awards & Accolades

Industry-wide Recognition



Ewald Biemans being presented the American Academy of Hospitality Sciences 5-Star Diamond Award by Karen Dixon, the International General Manager and Miss Universe - Ms. Ximena Navarrete.

In addition to the outpouring of love we've received from our guests over the past year, we've been fortunate to be recognized by several esteemed organizations for our commitment to creating a one-of-a-kind guest experience. The American Academy of Hospitality Sciences presented Bucuti with the coveted International Five-Star Diamond Award for 2011, and the Golden Tulip Hospitality Group named us their "Hotel of the Year" for the Americas just last month.



We're honored to be acknowledged with these distinguished awards, and we are constantly evolving in order to make each of your visits even better than the last. One of the ways we achieve this is by expanding upon the programs that are near and dear to us, most notably our commitment to environmental conservation.

Environmental Conservation

Evolving Technologies

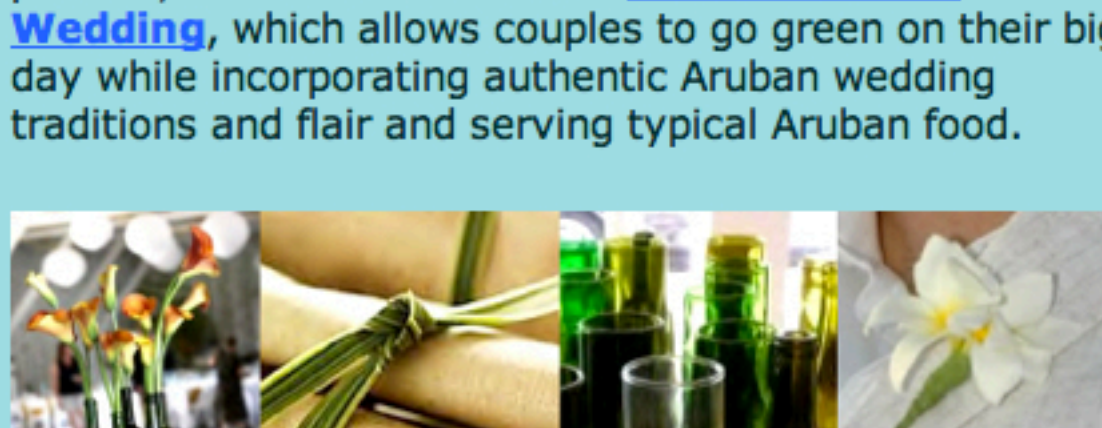
We introduced several new operational technologies this year, including the **"Green Button"** that allows guests to maintain the lights, thermostat and humidity of their room at the most eco-friendly levels with just the touch of a button. And we are presently converting all of our lighting to energy efficient LED lighting.



Conservation also involves protecting and preserving Aruba's indigenous culture, customs and native species. Because of this, we take pride in our sponsorship of organizations here on the island such as Turtugaruba (a member of

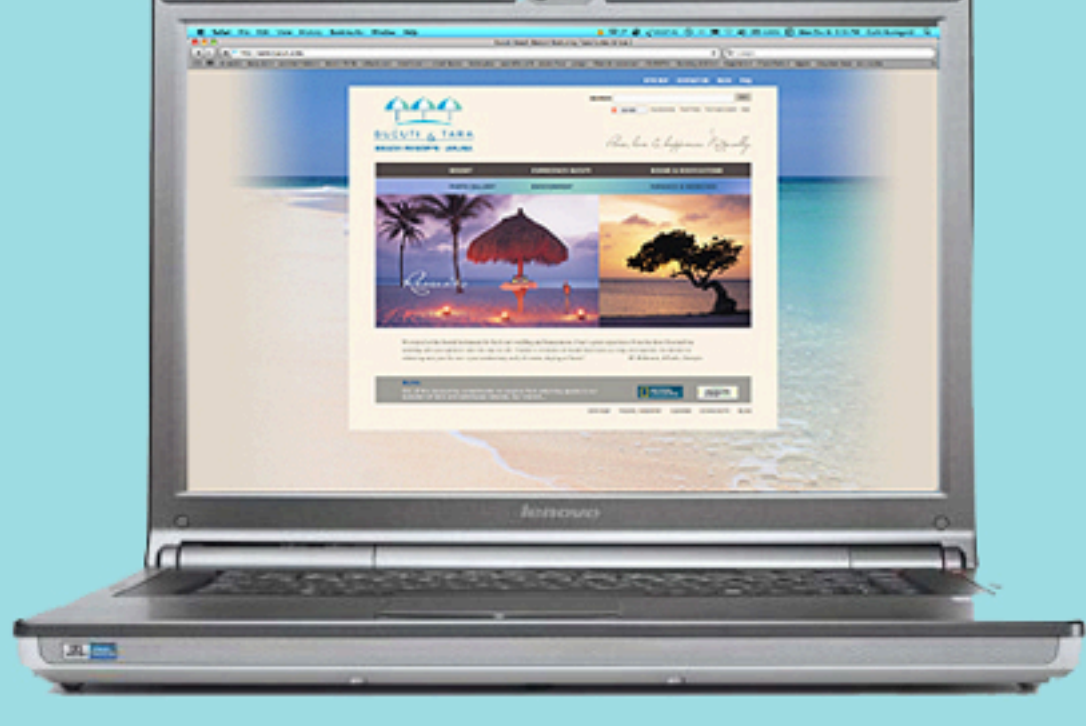
WIDECAST - Wider Caribbean Sea Turtle Conservation Network), Parke Nacional Arikok, Donkey Sanctuary Aruba and the Aruba Birdlife Conservation, among others.

Nashette Wouters, our in-house certified wedding planner, has also launched the **Eco Chic Aruba Wedding**, which allows couples to go green on their big day while incorporating authentic Aruban wedding traditions and flair and serving typical Aruban food.



Staying Connected

Netbooks & Website



We've made staying connected easier than ever with **complimentary Netbooks** available upon check-in and complimentary wireless Internet service available throughout our common areas, as well as free wired Internet service in all guestrooms. There's no longer any need to bring your own laptop.

As if all of this wasn't enough, we also launched a new website this year, complete with a contemporary look that was chosen after lots of input from our loyal guests. If you haven't seen it yet, visit bucuti.com, and be sure to check out the view from our new real-time **Tara Beach Cam!**

New Image

Updates & Renovation

Online isn't the only place we're refreshing our image. In the coming days, a newly constructed resort entrance and concierge area will be complete, while an update of the rooms in the Bucuti wing and a complete and refreshing renovation of our Tara Suites are in the works. Tara's new look is inspired by the soothing tranquility of the Caribbean Sea, marked by earthy tones with coral and silver accents that reflect the essence of island life. Add in both lobbies and the Tara Lounge, and we have an updated new look and fresh feel throughout this place that we all love so much.



Welcoming Ambiance

Adults Only & GLBT



Finally, our efforts to maintain a relaxed and welcoming environment for all couples remain at the forefront of our business. As part of this, we recently attained TAG certification as a gay-friendly resort and became members of the International Gay and Lesbian Travel Association. Also, as you may know, beginning December 23, all guests must be at least 18 years of age. This policy was put into place to ensure that your time at Aruba's most romantic resort is exactly the type of experience you have been waiting for. Speaking of romance, in the last year couples from 28 different nationalities celebrated their weddings here, making our following feel like a mini united nations!

Again, I thank you for your continued support and look forward to seeing you soon. On behalf of all of us here at Bucuti, I wish you and your family happy holidays and a prosperous new year.

Ewald Biemans
Owner and CEO (for **Chief Environmental Officer**)
Bucuti and Tara Beach Resorts

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