

Having trouble viewing this email? [Click here](#)

Bucuti & Tara Beach Resorts Aruba Newsletter

Summer 2015



Greetings!

We have our latest news from Bucuti & Tara Beach Resorts to share with you today.

A GREAT HONOR



No stranger to the limelight, **Bucuti & Tara Beach Resorts** has long been recognized by travelers worldwide, achieving a number of awards and accolades over the years.

Most recently, the world's largest travel site, TripAdvisor, welcomed Bucuti to their Certificate of Excellence Hall of Fame. This exclusive endowment is granted only to businesses that have won the **Certificate of Excellence** for five years in a row. TripAdvisor's Certificate of Excellence can only be earned by consistently receiving outstanding reviews on the popular travel site.

Bucuti was named **#1 in the Top 25 hotels in the Caribbean** by TripAdvisor reviewers as a part of the 2015 Travelers' Choice Hotel Awards, which identifies the world's top properties. Bucuti was the only resort in Aruba to be honored in this category. Additionally, the resort was named in the top 25 hotels for Romance in the World, and #4 in the top 25 hotels for service in the Caribbean. TripAdvisor also named Bucuti a

Greenleaders Platinum Winner for its extensive sustainability efforts.

Other recent accolades include being rated a **AAA Four Diamond Hotel**, earning **Best in Stay Elite 2014** by Orbitz, receiving the **Award of Excellence** in Booking.com's 2014 Guest Review Awards (Scoring 9.4 out of 10), Excellence Award from Hotels.com (Scoring 4.9 out of 5), and being named the **Preferred Hotel Partner for 2014 and 2015 by Travel Counsellors** in the Netherlands and Belgium.

Additionally, Bucuti's owner, Ewald Biemans, earned the title of "**Green Hotelier of the Year**" in *Caribbean Journal's* 2014 Caribbean Travel Awards.

SEA TURTLE NESTING AND HATCHING ON EAGLE BEACH

Each year, from March through July, thousands of sea turtles make their way to the Caribbean. After reaching maturity, female sea turtles return to the exact beach they were born to make their own nest. Many leatherback turtles call Eagle Beach home, meaning our guests may have the opportunity to witness this beautiful experience in person.



For many, experiencing a nesting turtle or watching a baby hatchling make their way to the sea is a once-in-a-lifetime opportunity. Bucuti recognizes this, so during turtle season we have a call list for guests who wish to see the leatherback turtles as they come ashore to lay their eggs or to watch the tiny hatchlings make their incredible passage to the ocean for the first time.

Please visit our [blog](#) to read more...

OUR COMMITMENT TO ARUBA



With the introduction of the Aruba Certification Program 'Mi compromiso cu Aruba,' Bucuti & Tara Beach Resorts now has certified more than 50 percent of employees and management. Created by the government of Aruba and the Aruba Tourism Authority, this educational program is designed to enhance the knowledge and consistency in island information among those working in the tourism industry, with a focus on excellence in service and sustainability. Bucuti believes that investing in individual employees will result in creating motivated ambassadors for the beautiful island of Aruba.

This certification program not only focuses on the island's landmarks but also explores the most important chapters of Aruba's history. Programming includes an examination of the island's natural resources, culture and attractions and how to deliver an even higher level of service. The program's courses expand awareness and personal development by introducing the most important aspects of sustainability and what it means for Aruba's development in the coming years.

PLAN AHEAD FOR 2016



2016 rates are ready! As you may already know, Bucuti's rates include all taxes and fees, so our guests are not surprised with additional charges at checkout. Although we did not increase our rates in 2015, some new taxes were added by the government. We previously did not add these to our rates and instead absorbed the taxes ourselves, but it is now time to accommodate these new taxes into our 2016 rates.

Due to our high occupancy levels, it is highly recommended that guests start booking their vacations as early as possible to ensure availability. We do occasionally receive cancellations, so we encourage guests to check for availability using the booking engine on our website: www.bucuti.com.

2016 rates can be viewed here: www.bucuti.com/reservations/rates

Please remember, our rates are non-refundable if cancellations are received within 15 days of arrival. Travel insurance is highly encouraged; for insurance information visit: www.squaremouth.com/travel-insurance-quotes#single_trip.

We look forward to welcoming you to your next beach vacation in Aruba!

BUCUTI'S BEST

At Bucuti, we value each and every member of our team as they are one of our greatest attributes. We are so proud when guests leave positive reviews of our staff on TripAdvisor or social media. These mentions automatically nominate the associate for our Bucuti's Best awards. Recently, our doorman Frank was praised in a most wonderful way a guest's blog for his cordial service and enthusiasm. Thank you, Frank, for your continued service and support!



Read the blog post on Frank here:
<http://bubblypaws.com/every-company-needs-a-frank/>

"GREEN STAY" PROGRAM



Bucuti guests can now choose a "Green Stay" option and be recognized for their wise and eco-friendly choice with our special door cards. The Green Stay Program helps us conserve resources by electing for housekeeping services twice a week only. (Trash will still be removed daily.) Once a guest chooses a Green Stay, we provide a \$5 room credit for each day the housekeeping service is not used.

CELEBRATING A DECADE WITH BUCUTI



Beverly with Resort Manager Deborah, Public Area Housekeeping Manager Wouter and Owner Ewald Biemans.

The Bucuti family is thankful for every member of our magnificent team and the role each plays in making our guests' stays memorable. We take pride in our wonderful staff and their loyalty. We would like to take moment to honor Beverly Richards, a member of the housekeeping team, who is celebrating 10 years with our resort.

OUR GUESTS OF HONOR

One of the keys to our success is our repeat guests who choose to vacation with us time after time. This is a true accomplishment for any resort, and we love to see familiar faces return! The Aruba Tourism Authority honors loyal Aruba visitors with the "Distinguished Guests" title and a certificate of appreciation for their loyalty. To receive this honor, the visitor must have visited Aruba for 10 consecutive years or more. Most recently, two Bucuti couples were honored by the tourism authority, and we could not be more thrilled to be part of the reason why they keep coming back. We extend a special congratulations to Mr. and Mrs. Rocchio of Rhode Island and Mr. and Mrs. Villanueva from Massachusetts.



ENTERTAINMENT NEWS

Bucuti is happy to announce new entertainment for SandBar's second happy hour and a new schedule for movie nights!

The new entertainment for SandBar is as follows:

- Tuesdays from 9 to 11 p.m. - a violinist
- Thursdays from 9 to 11 p.m. - a key board player
- From 5 to 7 p.m. and 9 to 11 p.m. daily - steel pan drummer

Movie nights are Sunday and Wednesday with classic movies being shown Wednesdays.



SPA RENOVATIONS

We are currently working on transitioning to a new owner and redecorating the space for our spa. As a result, the spa is currently closed. We have not set an opening date yet, but will announce as soon as we know more.

CASH-FREE RESORT

As a friendly reminder, our resort does not accept cash for payment at the front desk or in the restaurant. We accept all major credit cards, debit cards and room signing privileges for all services within our resort.

Please note: Cash deposits are required on behalf of third-party vendors, such as dive operators and tour companies, at the concierge desk and often require exact change.

A BREATH OF FRESH AIR

As announced earlier this year, we have a new non-smoking policy:

Smoking will only be allowed in three designated areas on the property:

1. A smoking palapa in the south garden (south side of the Bucuti wing)
2. Designated spot in Courtyard Garden
3. A dedicated smoking area on the beach



This new policy is a part of Bucuti's ongoing commitment to creating a complete sense of wellness for our guests. As you may know, Bucuti is currently completing our fourth green certification, LEED (Leadership in Energy and Environmental Design). Part of this certification process requires Bucuti to implement additional measures to ensure a healthy environment and clean air for both our guests and staff.

We sincerely thank you for your support of our resort and our efforts in sustainability and wellness.

ELEMENTS IS NOW ON FACEBOOK!



Elements, Bucuti's newest addition and one of Aruba's most distinguished restaurants, is now on Facebook. The restaurant is the island's first and only restaurant that specializes in distinct menus that cater to guests' dietary needs: gluten-free, vegan and vegetarian, world cuisine, and organic and natural.

Follow Elements here: [facebook.com/ElementsAruba](https://www.facebook.com/ElementsAruba)

We look forward to welcoming you on your next beach vacation in Aruba!

Tisa LaSorte

Director of Sales, Marketing and Administration
Bucuti & Tara Beach Resorts