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## Tourism for Tomorrow: the hotels and travel organisations making the world a little better



The Tourism for Tomorrow Awards are now in their 15th year CREDIT: ISTOCK

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By **Telegraph Travel**

4 APRIL 2019 - 10:14AM

Anyone looking for a holiday with a clean conscience is in luck, whether it be a carbon-neutral luxury hotel or an organisation that has saved over 1.7 million turtle hatchlings.

The world's most sustainable and progressive travel organisations have been revealed by the [World Travel and Tourism Council \(WTTC\)](#), which this morning [announced the winners in its 2019 Tourism for Tomorrow Awards](#) at its global summit in Seville.

The Tourism for Tomorrow Awards, now in its 15th year, shines a spotlight on the organisations with a strong commitment to supporting change, transformation in business practices and consumer behaviour towards a more environmentally conscious travel sector.

“We need to recognise the changing attitudes and values of today’s tourists,” said Fiona Jeffery, chair of the Tourism for Tomorrow awards. “These organisations believe there is a better way of doing things than has been done before. They see a more meaningful way of doing business with a broader purpose.”

Telegraph Travel is delighted to reveal this year’s winners in the Tourism for Tomorrow Awards.

## **For a carbon-neutral luxury holiday**

### **Winner of the Climate Action award: Bucuti & Tara Beach Resort, Aruba**

On the face of it, the Bucuti & Tara Beach Resort appears to be nothing more than another spectacularly indulgent Caribbean destination. Set on the white sands of Eagle Beach – one of the finest in Aruba – this luxurious, adult-only resort has relaxation and romance at the heart of everything it does.

What visitors may not realise, however, is that this is the Caribbean’s only carbon-neutral resort. Its trailblazing environmentalist owner, Ewald Biermans, has proven that implementing a sustainability-first ethos does not need to come at the expense of reduced guest satisfaction.

The journey towards becoming entirely carbon neutral began seven years ago, when the resort’s ‘Green Team’ implemented clean energy initiatives, such as supporting the local wind energy farm. The resort also has in-room energy management systems, low-flow shower heads and toilets, and it uses an ozone-based laundry system – a method of textile care that uses electricity and oxygen to reduce the need of many polluting chemicals usually used in the washing process.



Bucuti & Tara Beach Resort, Aruba

One of the highlights of a visit to Bucuti & Tara Beach Resort is to witness a turtle nesting or a nest hatching, or to embark on a turtle diving trip.