

The News



SUNDAY, April 1 2007

ARUBA'S FIRST ENGLISH NEWSPAPER

SUNDAY EDITION

YEAR VII • Vol 342 • ESTABLISHED IN 1951

Ewald Biemans at the helm of AHATA



Hotelier Ewald Biemans assumed the responsibilities as Chairman of the Board for the Aruba Hotel & Tourism Association (AHATA), Friday, during the organization's Spring General Assembly which was held at the Hyatt Regency ballroom.

When the previous elected Chairman, businessman Alfonso Riverol, resigned his post, his second in command, first vice chairman Ewald Biemans, was handed the reins of the association.

Insiders report that Biemans did his best to avoid that very-public appointment for the last thirty-five years, preferring a behind the scene position as a top-contributing member to the private sector organization for that long.

The legendary hotelier, the owner of the Bucuti Beach Resort & Tara Beach Suites and Spa is perfectly suited for the challenging new job.

Born in Austria, and having worked around the globe including neighboring Venezuela, Ewald came to Aruba to manage the Talk of the Town and the Manchebo Beach Resort. He then went on to develop his own boutique hotel, one of the Caribbean's most successful privately owned properties. He's been a director of the Caribbean Hotel Association from 1980 to 1988; He is the founder of the AHATA Environmental Committee; He is the winner of the Hotelier of the Year award in both 1994 and 1999; He's won the CHA's Environmental Stewardship award in 1997; He was also bestowed the CHA's Achievement Award for Outstanding Environmental Policy in 1992; He landed the International Hotel & Restaurant Association Environmental Award in 2004; He was elected the CHA's Caribbean Hotelier of the Year in 2002.

As an environmentally concerned citizen of the island, Ewald is a board member of the Arikok National Park and his two absolutely Green resorts won warm accolades in numerous local and international magazines and publications.

Ewald is famous for listening to nine four-legged advisors, caring for nine adopted from-the street dogs, in collaboration with a very beautiful, talented and patient wife, Director of Sales and Marketing, Susan Biemans.

Pictured here AHATA's new Chairman of the Board, who received a super-warm welcome from the membership.